

# *The Crayon Box III*

*"Caring for the Colorful Future of our Children"*



SEFP presented Rhonda and Gerald Mead with their 2<sup>nd</sup> Dollar Profit Certificate on May 15, 2017. Those present From left to right are: Gerald Bertsch, SEFP Board, Brenda Schulte, SEFP Facilitator, Rhonda Mead, Owner, Darin Schroeder, First Dakota National Bank and Salem PSA President. Not pictured Troy Schwans, Kris Larsen.

**COMPANY:** The Crayon Box III Daycare

**OWNERS:** Rhonda and Gerald Mead

**LOCATION:** 301 East Brown Avenue, Salem, SD

**PHONE/EMAIL:** 605-425-3021    [thecrayonbox@triotel.net](mailto:thecrayonbox@triotel.net)

**NUMBER OF JOBS:** 2 Full time (additional)

**BACKGROUND:** With the demand for child care services increasing in the Salem area, as well as the closing of a few in-home daycares, Rhonda believed it was the right time to expand her business to accommodate the need in the community.

**ASSISTANCE/RESULTS:** Business Plan for a new business

**QUOTABLE:** *When asked about her journey to deciding to expand her business, Rhonda stated, "It is important to "believe" in things and put it in God's hands. I didn't know how long it would take but this is my baby and it is happening".*