

Triple Play Storage & Campground

"Home Away from Home for You and Your Property"



The First Dollar of Profit presentation to the Misty and Brad Miller family was given by the SEFP reps. Those present in the picture includes Rick Popkes, Alan VanRuler, Nancy Larsen, Misty, Reagen, Brad, & Easton Miller.

COMPANY: Triple Play Storage & Campground

OWNER: Misty Miller

LOCATION: 38 Ash Street in Canistota, SD

PHONE/WEBSITE: Cell: (605) 351-4468 www.TriplePlayCanistota.com

NUMBER OF JOBS: 1 Full Time Job

BACKGROUND: A local realtor, and friend, mentioned an idea for reviving the old campground property in town, and adding storage units to the property. My husband, Brad, and I thought this was a good idea, and would provide the community with two new businesses/services.

ASSISTANCE/RESULTS: Business Plan & Research for new business

QUOTABLE: *"SEFP helped develop a business plan in August 2013 for a 24-storage unit facility, as well as a 4-pad, full hook up, campground. Nancy did the market research that helped determine that this vision could become a reality. Mark Slade, SBDC helped us review our budget numbers. We took the business plan to the banks, funding was secured with a local bank, the demolition and construction began in the Spring of 2014. As of July 1st, 2014, the construction of the storage units was complete. At the time of the presentation, half the units are rented. The campground is scheduled for an August 1st, open date. Thank you to Nancy, SEFP Board, and the investors, for the opportunity to turn my dream of being a small business owner into a reality."*