

# The Car Guy LLC

*“Precise Car Repair at a Reasonable Price”*



*A ribbon cutting and First Dollar presentation were held for Shannon Brooks, The Car Guy LLC, by PACC, PDC and SEFP. Those on hand to congratulate this new business were back row: Barbara Brooks, Mark Kasten, Justin O'Keefe, Bob Sneller, Isabella & David Lambert and Luverne Langerock. Front row: Mary, Paige, Sabrina, Mariah & Shannon Brooks, Abigail Lambert, Nancy Larsen, Julie Dykstra and Jane Hertel. Not shown is Mark Slade of SBDC.*

*Picture courtesy of SE Electric Cooperative Inc.*

**COMPANY:** The Car Guy LLC

**OWNER:** Shannon Brooks

**LOCATION:** Parker, SD

**PHONE/EMAIL:** (605) 297-0097

**NUMBER OF JOBS:** 1.5

**BACKGROUND:** Shannon decided to go into business for himself after working in automotive repair for the past 19 years as an ASE Certified Master Technician. He has started as a NAPA Auto Care Center too, which gives his customers extra security when traveling because if anything goes wrong while traveling it can be repaired by another NAPA Auto Care Center anywhere in the USA.

**ASSISTANCE REQUESTED:** Business Planning

**RESULTS:** A New Business

**QUOTABLE:** “It has been quite an education putting together a plan for a business. From the first meeting with SEFP until the business plan was complete it took 15 months. I really appreciate the time Nancy Larsen and Mark Slade gave to my wife and I as we researched, learned and decided the direction I would take as a business owner. Thank you very much for offering these services.”