

Salem Chiropractic & Rehabilitation Clinic

“Stepping Up Your Health”



A “2nd Dollar of Profit” presentation was held for Debra Cheeseman, DC, by the Southeast Enterprise Facilitation Project (SEFP). The SEFP board members present include l to r, Alan Ward, Dr. John Bosch, Dr. Debra Cheeseman, Mike McCormick (GMDA, PSA, & Salem City Council), Nancy, John McDonald, and Gerald Bertsch. Not present was Mark Slade of the Small Business Development Center.

COMPANY: Salem Chiropractic & Rehabilitation Clinic

OWNERS: Debra Cheeseman, DC

LOCATION: Salem

PHONE: (605) 425-2754

NUMBER OF JOBS: 4

BACKGROUND: *Expanding the business has been my dream for several years. The Salem Chiropractic Clinic has been in Salem for 17-years and it was time to step to the next level, offering rehabilitation care. Today, the benefits to McCook County residents and beyond include two Doctor’s of Chiropractic and Digital X-ray in a new state of the art facility, ready to adjust, repair and/or rehabilitate.*

ASSISTANCE REQUESTED: Business Plan

RESULTS: An expanded business

QUOTABLE: *“It is tough to find the time to put a business plan together and the banker has been asking for one so I connected with SEFP. It did not take long to write it, complete the industry, demographic & competitive research, project future cash flow and package the business plan. Thank you SEFP and SBDC for providing these services.”*