

Renewable Ag Products LLC

"Personally, Effectively & Efficiently Marketing Grain Commodities"



A "1st Dollar of Profit" was held for Henry Bender by the SEFP and Menno Development Corporation after Henry told the group about his business venture and how he came to this point in his life. Those in attendance includes Glenn Kirschenman, Peggy Thranum, John Deppe and John McDonald while Nancy Larsen is shown presenting a framed certificate to Henry Bender. Not shown is Sue Stoll of the SBDC.

Picture courtesy of South Eastern Electric Cooperative Inc.

COMPANY: Renewable Ag Products LLC

OWNER: Henry Bender

LOCATION: Menno

PHONE/EMAIL: (605) 387-5013 henryb@renewableag.com

NUMBER OF JOBS: 1

BACKGROUND: Henry Bender has been active in the livestock feed industry over the past 17 years. The most recent nine involved sales and marketing Distillers Dried Grain globally while employed with POET (formerly Broin Companies). He played an integral role in establishing pricing and merchandising decisions. An opportunity to establish his own business presented itself allowing Henry to work from his hometown via the internet with less travel and closer ties with family.

ASSISTANCE REQUESTED: Business Planning

RESULTS: A new business

QUOTABLE: *"The Business Plan is the written expression of my business vision and through the process; Nancy also encouraged me to identify my measurable goals. She provided industry research and up-to-date reports from various countries in the world. The time involved is a small cost for the benefits received through SEFP and SBDC. I appreciate the services provided as I continue to expand on business relationships both locally and internationally from a South Dakota small town. SEFP and SBDC helped me realize my desire to continue to expand business opportunities in Menno, SD"*