

# Petersen Portraits

*"Nothing But the Best"*



*The 1<sup>st</sup> Dollar of Profit was presented to Kim Petersen, owner of Petersen Portraits in Parkston from Nancy Larsen, Enterprise Facilitator. Those present include, back row: John Deppe, John McDonald, Parkston Mayor Dave Hoffman, Luverne Langerock (SEFP board members) and Mike Maxwell, representing Parkston Commercial Club. In the front are Lana Herlyn, Kim and Nancy. Not shown is Sue Stoll of SBDC. Picture courtesy of Southeastern Electric Cooperative Inc.*

**COMPANY:** Petersen Portraits

**OWNER:** Kim Petersen

**LOCATION:** Parkston

**PHONE/EMAIL:** (605) 928- 3525 / [portrait@santel.net](mailto:portrait@santel.net)

**NUMBER OF JOBS:** 1

**BACKGROUND:** A naturally creative person, Kim was drawn to photography while in college. She started her own business five years ago in another community. A building on Parkston's Main Street gave her the opportunity to create a beautiful setting to do business. She takes classes at Mid-America Institute of Professional Photographers every year to continue her education.

**ASSISTANCE REQUESTED:** Business Planning

**RESULTS:** A New Business

**QUOTABLE:** *"The SEFP and SBDC helped me put together the details of my business plan and it would not have gotten done without the help. It made me stop and think about the processes and the importance of planning. I thank you for this free and confidential business assistance."*