

Parkston Bakery & Deli

"Always FRESH, Always GOOD"



The 1st Dollar of Profit was presented to Iona Lutt and Terry Bode, new owners/managers of Parkston Bakery & Deli in Parkston from Nancy Larsen, Enterprise Facilitator just prior to its opening in March 2006. Those present include: Mayor Dave Hoffman, SEFP Vice President and Philip Svartoiien, SEFP board member. Not shown is Sue Stoll of SBDC. Picture courtesy of Southeastern Electric Cooperative Inc.

COMPANY: Parkston Bakery & Deli

OWNERS: Iona Lutt and Terry Bode

LOCATION: Parkston

PHONE/EMAIL: (605) 928-3292

NUMBER OF JOBS: 2

BACKGROUND: A love to bake coupled with a local business owner looking to retire caused Iona and Terry to go through the business planning process with Nancy Larsen and Sue Stoll. It met their expectations, was funded, renovations began and will be complete this Spring with the building exterior facelift.

ASSISTANCE REQUESTED: Business Planning

RESULTS: A Retained Business

QUOTABLE: *"The business planning process forced us to look at the overall picture and through it we received a lot of valuable information, good marketing ideas and positive feedback. This gave us a good business plan to take to the bank. We thank the SEFP and SBDC for all the help."*



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