

Parker Ag Supply and Demand

“Doing Community Service while Learning Business Management”



The Parker Development Corporation, Parker City, Parker High School staff and Southeast Enterprise Facilitation Project board members were present for the 1st Dollar of Profit presentation and Certificate of Recognition to the FFA officers which include left to right: Tracey Olson, Lisa Joffer, Brett Gardella, Jeanne Duchscher, Mark Joffer, Victor Gray, John McDonald, Nolan Thompson, Lee Berens, Haylee Rand, Josh Meyer, Shane Merrill, Brady Temple, Nancy Larsen, Joe Meyer, Justin Langrehr and Wes Steiner, FFA Adviser & teacher.

COMPANY: Parker Ag Supply and Demand

OWNER: Parker High School FFA Department

LOCATION: Parker, SD

PHONE/EMAIL: (605) 297-4473 wes.steiner@k12.sd.us

NUMBER OF JOBS: *Product, Marketing, Financial Managers + workers*

BACKGROUND: The Parker Museum has become a gift to the Parker City but the City is not interested in disposing of the 4-floors of memorabilia or cleaning out the building. The Parker FFA agreed to clean out the facility and sell the salvageable items online, which kick-started this business, selling items on www.parkerFFA.shutterfly.com and www.craigslist.com.

ASSISTANCE REQUESTED: Business planning and information

RESULTS: A new business

QUOTABLE: *“Before a decision was made whether or not to tackle the City’s proposal, 70 of the 88 FFA members agreed to work on this project and get dirty. Managers volunteered to oversee the products, marketing, and the bookkeeping. What a great learning opportunity! We are grateful for the business planning services provided by SEFP and look forward to offering these same services to others needing the help.”*