

ONE AMERICAN BANK

"Your Local Bank, Enhancing Your Financial Goals in the World"



A Second Dollar of Profit presentation happened in July for the Marketing Plan the bank is completing through SEFP assistance. Those present in the picture include John McDonald, Christe Hybertson, Jenny Huisken, Bill Kuhl, and Nancy Larsen. The other employee not present was Brent Baloun.

COMPANY: ONE AMERICAN BANK

OWNERS: ONE AMERICAN BANK Board, Sioux Falls, SD

LOCATION: 549 Broadway Street in Centerville, SD

PHONE/WEBSITE: (605) 563-2207 or <http://www.oneamericanbank.com>

NUMBER OF JOBS: 4 Full Time Jobs

BACKGROUND: ONE AMERICAN BANK created a strategic plan and Nancy Larsen expanded this into a full Marketing Plan, including the research materials so that the Bank Board could confidentially complete and implement a future marketing plan. This follows CDC's community goals.

ASSISTANCE REQUESTED/RESULTS: Marketing Plan, retained business

QUOTABLE: *"In the past, we have referred business owners and potential business owners to SEFP. After having completed the strategic plan with SEFP, it reinforced the reasons why we refer people to them."*

July - 2014