

# *Ludens Treats & Treasures*

*"A Little Bit of Everything"*



*The First Dollar of Profit presentation to Darla Ludens was given by the SEFP reps. Those present are Brenda Schulte, Jared Hybertson, Nancy Larsen, John McDonald, Jim Adamson, Darla Ludens and Barb Ramos*

**COMPANY:** Ludens Treats & Treasures

**OWNER:** Darla Ludens

**LOCATION:** 540 Broadway Street, Centerville, SD

**PHONE:** Pending

**NUMBER OF EMPLOYEES:** 1.5

**BACKGROUND:** Darla and friends enjoy making crafts, gift baskets and re-purposing items, but the problem is a limited outlet to sell their products. Darla has dreamed of owning a business and when the opportunity arose, she jumped at the chance. Darla felt an old fashioned ice cream shop, consignment store, crafts and re-purposed items would be an asset to the community. "The community has been wonderful with their support," Darla stated.

**ASSISTANCE REQUESTED:** Business Planning

**RESULTS:** A new business

**QUOTABLE:** *"Overcoming obstacles have made us more determined to try and get open. Nancy at SEFP has helped us with getting in touch with the SD Health Department, our business license and the business planning process."*