

# Gavin's Gardens

## "Family Fun at the Orchard"



A ribbon cutting and First Dollar presentation were held for the Joel & Maria Beren's Family by PDC , PACC and SEFP. Those on hand to congratulate this new business were back row: Mark Kasten (PDC), Joel, Maria holding Gus, Nancy Larsen, Curt Lukes, Mark Buechler and Luverne Langerock (SEFP) and Barb Ketcham (PACC). Front row: Claire, Hannah, Garrett, Gabriel and Grant Berens. Picture courtesy of SE Electric Cooperative Inc.

**COMPANY:** Gavin's Gardens

**OWNERS:** Joel & Maria Berens

**LOCATION:** Rural Turner County; Parker, SD

**PHONE/EMAIL:** (605) 297-1187

**NUMBER OF JOBS:** 1.5

**BACKGROUND:** After losing a child, they decided to plant fruit trees with the memorials and after learning of a need for fresh fruit, they decided to create a family experience on a farm. Apples, picking pumpkins, gift baskets, a petting zoo, haystack fun are the focuses the first year and eventually there will be a "you-pick" orchard.

**ASSISTANCE REQUESTED:** Information, printer-ready marketing materials

**RESULTS:** A New Business

**QUOTABLE:** "This year has been a buzz of activity from increasing our family to researching vendors, competitors, and completing the construction of the facility. How quickly time has flown and SEFP's assistance came at crunch time by creating marketing materials which were hung as fliers/price sheets and printed postcards. Thanks."

