

Dollar Daze

“Quality Gifts & Affordable Convenience”



Dollar Daze finally opened with a 1st Dollar of Profit May 20, 2005 with Karen Freier, Luverne Langerock, Mark Buechler, SEFP board witnessing the presentation with Bonnie Debondt of the Centerville Development also present. Mark Slade is not shown in the picture. The picture is courtesy of SE Electric Cooperative Inc.

COMPANY: Dollar Daze

OWNER(s): Kris Olson

LOCATION: Centerville, SD

PHONE: (605) 563-3171

NUMBER OF EMPLOYEES: 2

BACKGROUND: Kris opened Beyond Ceramics a year ago and a friend shared about the need for additional products in Centerville. Lots of research went into the possibility of a dollar store. Assistance was given by SEFP and SBDC to complete the business plan and she entered the funding stage.

ASSISTANCE REQUESTED: Business Planning

RESULTS: Expanded Business

QUOTABLE: *“Even though I have been in business for a few years, I still appreciate the assistance. The written business plan helped me to focus on my business image, my management team and the customer segments. Mark Slade completed the financial package, which gave me a picture of the cash flow and the level of sales required to meet my goals. I thank the SEFP and SBDC for offering the business services here in Centerville .”*