

The Crayon Box Day Care

"Caring for the Colorful Future of our Children"



Nancy Larsen presented a 1st Dollar of Profit framed certificate to Rhonda and Gerald Mead for retaining the *former Care-A-Lot Day Care*. Those present left to right include: Nancy Larsen, SEFP Enterprise Facilitator; Amanda Hughes and Rosalie Weber, Rhonda's Daughter & Mother who will both be working for The Crayon Box; and Rhonda & Gerald.

COMPANY: The Crayon Box Day Care

OWNERS: Rhonda and Gerald Mead

LOCATION: 301 & 311 East Brown Avenue in Salem, SD

PHONES/EMAIL: (605) 425-2572 and (605) 425-2573 rsnowbabies@yahoo.com

NUMBER OF JOBS: 6 Full Time Jobs

BACKGROUND: I have worked in this day care for 9-years in the past and it was time to build a new group day care center but the opportunity to retain an existing facility which allows twice as many children, was attractive to me and my husband. The Care-A-Lot Day Care owner wanted to sell so we changed the business plan focus, name, and cash flow projections. New paint, flooring & shingles will be installed between the two facilities, achieving a new look in many ways by the middle of August 2012.

ASSISTANCE REQUESTED: A Business Plan

RESULTS: A Retained Business

QUOTABLE: *"We did not know what to do to get our business going and Nancy Larsen of SEFP was a great help. She helped us get our business plan put together and helped us out each step of the way. This free service was very beneficial to us. Thank you SEFP and SBDC for all of your help!"*

Spring - 2012