

# *Berens Insurance Agency Inc.*

*"Providing All Your Insurance Needs"*



A ribbon cutting and "2nd Dollar of Profit" presentation was held for Merianna Berens by the Parker Development Corporation and Southeast Enterprise Facilitation Project. Those present to hear all about the business are (l to r): Justin O'Keefe, John McDonald, Nancy Larsen, Mark Joffer, Merianna, Paul Engbrecht, Duane Tieszen, Lisa Carlson and Mark Kasten. Not shown is Mark Slade of the Small Business Development Center.

*Picture is courtesy of Southeastern Electric Cooperative Inc.*

**COMPANY:** Berens Insurance Agency Inc.

**OWNER:** Merianna Berens

**LOCATION:** Parker

**PHONE:** (605) 297-2013

**NUMBER OF JOBS:** 1

**BACKGROUND:** Merianna began selling insurance before she graduated from the University of Sioux Falls. She formed a working relationship with Darla Tieszen and continued to build the insurance business. Paul Engbrecht indicated his desire to sell his book of insurance business and this became an opportunity for Merianna Berens' company to expand the business.

**ASSISTANCE REQUESTED:** Business Plan

**RESULTS:** An Expanded Business

**QUOTABLE:** *"The business planning and funding assistance I received from Nancy Larsen, SEFP and Mark Slade, SBDC has allowed me to expand my insurance business in the Parker and Marion communities. Their assistance with goal setting and financial projections has been very beneficial to me."*