

Battle Creek Steakhouse, General Store, Bait Shop

“A Place for Fine Dining, Beautiful Scenery and a Welcome Home Atmosphere”



From left: Brad Miller, SEFP, Peggy Hewitt, Owner, Brenda Schulte, Facilitator, Jared Hybertson, SEFP

COMPANY: Battle Creek Steakhouse, General Store and Bait Shop

OWNERS: Peggy Hewitt

LOCATION: 26176 451st Avenue, Canistota, SD

NUMBER OF JOBS: 7 Full Time 6 Part Time

BACKGROUND: After Capital One closed its offices in Sioux Falls, SD Peggy Hewitt wanted something different in her life. Her son found the business for sale on Craigslist and suggested it to his mother who fell in love with the location and the possibilities.

ASSISTANCE/RESULTS: Business Planning for a Retained Business

QUOTABLE: “I have three goals: awesome food, great service and great atmosphere, if I can accomplish those three things, the rest will fall into place. Its been a quite a journey and a learning experience from ordering product to learning about minnows, but it is coming together.”