

The Backroads Steakhouse

"Home cooking worth driving the back roads for"



From left: Rich Lauck, Loretta Lauck, Scott Klitzke, Jenni Klitzke, Co-owners; Brenda Schulte, SEFP

COMPANY: The Backroads Steakhouse and Lounge

OWNERS: Rich Lauck, Loretta Lauck, Scott Klitzke, Jenni Klitzke

LOCATION: 630 East Ruton Avenue, Salem, SD 57058

NUMBER OF JOBS: 3 Full-time; 3 part-time

BACKGROUND: Backroads Steakhouse and Lounge is the only family style restaurant, where the lounge is separate from the eating area, within a 20 mile radius of Salem, SD. Our focus is on providing families with home style cooking and a friendly, comforting atmosphere while providing fun events on special occasions for the younger crowd.

ASSISTANCE/RESULTS: Business Planning for a Retained Business

QUOTABLE: *"Our goal is to provide a meal worth traveling the back roads for--again and again! Salem is our home town and we want to portray our community as a welcoming, thriving town with a familiar feel--just like home!"*