

White Headed Robin Winery Inc.

"Uncork the Excitement"



A "1st Dollar of Profit" presentation was held for Kevin & Michelle Franker by the Southeast Enterprise Facilitation Project, and others present to see the new facility and hear all about the business. Those shown above are: Nancy Larsen, Enterprise Facilitator, Karen Freier, SEFP; Bill Hansen, Centerville Development Coordinator & friend; David, Kevin, Michelle & Maria Franker and Alan Ward, SEFP. Not present was Mark Slade of the Small Business Development Center.

COMPANY: White Headed Robin Winery Inc.

OWNER: Kevin & Michelle Franker

LOCATION: Rural Viborg

PHONE: (605) 326-5160

NUMBER OF JOBS: 3

BACKGROUND: Hundreds of hours of research and business planning were done prior to the first wines being produced. Our goals of two thousand gallons of wine produced and a local market have quickly evolved into 12,000 gallons of wine, new markets and an expanded winery. The barn was completely renovated and the Grand Opening happened June 25-26, 2010.

ASSISTANCE REQUESTED: Business Plan

RESULTS: A new business

QUOTABLE: *"Nancy helped develop the fundamental business plan that enabled us to achieve our dream. We learned that a successful business does not happen by accident but by careful and diligent planning. The value we see in SEFP assistance is asking us the hard questions that are necessary in starting a business and then helping us find the answers. (Kevin Franker)."*