

# *The Pit Stop*

*"You will be Glad You Walked in the Door"*



*Glenn Kirschenman, business owner and SEFP Board Member is shown accepting his "1st Dollar of Profit" from Nancy Larsen, Enterprise Facilitator. Other SEFP board members present to congratulate Glenn are shown in the back row: John McDonald, John Limoges, Luverne Langerock, Alan Ward and Dave Hoffman, Middle Row: Mark Buechler, Karen Freier and John Deppe. Front row: Lana Herlyn, Nancy and Glenn. Not shown is Sue Stoll, Small Business Development Center (SBDC).*

*Picture courtesy of SE Electric Cooperative Inc.*

**COMPANY:** The Pit Stop

**OWNER:** Glenn Kirschenman

**LOCATION:** Menno

**PHONE/EMAIL:** (605) 387- 9971

**NUMBER OF JOBS:** 1 Full time & 3 Part time

**BACKGROUND:** Glenn has been a grain & animal farmer for the past 30 years and he saw the opportunity for investing in a retail establishment especially when someone he knew showed interest in managing the facility. After completing the plan for doing business, it seemed to be achievable and he took the risk.

**ASSISTANCE REQUESTED:** Business Planning

**RESULTS:** A New Business

**QUOTABLE:** *"It is one thing to serve on a board and another to receive services provided by the Board. The experience has convinced me of the importance of business planning and solidifies my continued involvement in the SEFP."*