The Cutting Edge

"One-Stop Family Hair Salon"



Nancy Larsen is presenting Kristi Diede her 1st Dollar of Profit for The Cutting Edge in Menno, with Sue Stoll, of the Small Business Development Center on hand to welcome this new business as well as John McDonald and Glenn Kirschenman, SEFP Board members. David Bender represents the Menno State Bank.

Picture courtesy of SE Electric Cooperative Inc.

COMPANY: The Cutting Edge

OWNER: Kristi Diede

LOCATION: Menno, SD

PHONE: (605) 387-5428

NUMBER OF EMPLOYEES: 1

BACKGROUND: Kristi graduated from Stewarts School of Hair Styling in 1989 and began working in Yankton that same year. She purchased the former Cindy's Cut Hut October 2004, remodeled, changed the name and now offers a *one-stop family hair salon*.

ASSISTANCE REQUESTED: Business Planning & information

RESULTS: A retained business

QUOTABLE: "I appreciate the ongoing assistance, business planning and information provided because I had no idea what I needed to do first. All I knew is I wanted to be my own boss and begin my own business. It is great!"