

The Back Woods

“Good Food, Old-Fashioned Hospitality”



A “1st Dollar of Profit” was held for Ed Barr and Deanna Barr the SEFP and Marion Development Corporation. Those present to hear all about the business includes (l to r) Dick Luke, John McDonald, Luverne Langerock, Kari Muller and Nancy Larsen. Not shown is Mark Slade of the SBDC. *Picture courtesy of South Eastern Electric Cooperative Inc.*

COMPANY: The Back Woods

OWNER: Ed Barr and Deanna Barr

LOCATION: Marion

PHONE: (605) 648-3020

NUMBER OF JOBS: 4

BACKGROUND: A restaurant background coupled with a disillusionment for a manufacturing job prompted Deanna and Ed to consider purchasing this business in Marion. The chosen name originates from their life together living in Alaska and this is the flavor brought forward in how they conduct business, “Good Food, Old-Fashioned Hospitality”.

ASSISTANCE REQUESTED: Business Planning

RESULTS: A retained business

QUOTABLE: *“I have worked in every aspect of a restaurant from the age of 14 years in my parent’s café at Brandon but never developed my business image, said Dee. Ed said, “I look forward to continuing to organize benefits and fund-raisers through American Bikers Advocating Training and Education (A.B.A.T.E.). The whole business planning process from SEFP and SBDC was exactly what we needed personally as well as for the funding process. Thank you.”*