

# *Shear Attitude*

*"Fashion Forward, Family Friendly Beauty"*



Centerville Development Board, One American Bank and Southeast Enterprise Facilitation Project board members were present for the First Dollar of Profit presentation to Pam Hall for the new business Shear Attitude. Those in the picture left to right are: Harry Smith, Jim Adamson, John Limoges, Kyle & Pam Hall, Bill Hansen, Karen Freier, Bill Kuhl, Nancy Larsen, and Brent Baloun.

**COMPANY:** Shear Attitude

**OWNER:** Pam & Kyle Hall

**LOCATION:** 608 Broadway Street in Centerville, SD

**PHONE/EMAIL:** (605) 563-2424

**NUMBER OF JOBS:** 1 Full Time

**BACKGROUND:** Pam graduated with a Master of Cosmetology in 2007 and worked for others the past 5 years. She felt she was ready to become a business owner after a building became available. It was renovated and an Open House was held May 5, 2012 with hair, nail, and tanning services for the whole family.

**ASSISTANCE REQUESTED/RESULTS:** Business Plan for a new business

**QUOTABLE:** *"The SEFP made my new business start up stress free. Nancy came to my house and picked my brain for exactly what I wanted my business to be and put it into words. Starting a new business is expensive enough as it is, and having the assistance free of charge helped tremendously! The saying what you pay for is what you get... does not fit this organization! I firmly believe I wouldn't have been as confident to walk into the bank without their help and support; six months later, I'm living my dream of being a business owner in a great community."*