

Riverside Heating & Cooling

“Service & Installation of Heating & Cooling Equipment”



SEFP Board Members at the 2005 Investor Reception presenting the “1st Dollar of Profit” to Michael & Kathy Wollman, owners of Riverside Heating & Cooling, a new business started from their rural residence.

Picture courtesy of SE Electric Cooperative Inc.

COMPANY: Riverside Heating & Cooling

OWNER(s): Michael & Kathy Wollmann

LOCATION: Rural Hutchinson County

PHONE: (605) 387-5298

NUMBER OF EMPLOYEES: 1 1/2

BACKGROUND: *Mike learned HVAC at Mitchell Technical Institute and applied his education over the past six years with dreams of owning his own business. His wife Kathy completes the management team with her financial expertise. They began working with SEFP in June 2004.*

ASSISTANCE REQUESTED: Business Planning

RESULTS: A New Business

QUOTABLE: *“I wanted to start my business and we worked with Nancy Larsen and Mark Slade on the business plan and financial projections. It was revealed to us how many sales I needed to in order to break-even and this gave us the answers and confidence we needed to go forward. We thank the SEFP board and investors for making this service available.”*