

# *Potter's Fields & Lodge*

*"Your Hunt with Authentic South Dakota Hospitality"*



The Southeast Enterprise Facilitation Project represented by Nancy Larsen and John McDonald presented a First Dollar of Profit to Zach Potter.

**COMPANY:** Potter's Fields & Lodge

**MANAGER:** Zach Potter

**LOCATION:** Bridgewater & the Lodge is located at 27945 431<sup>st</sup> Avenue

**PHONE/EMAIL/WEBSITE:** (605) 421-0257 [zp1987@gmail.com](mailto:zp1987@gmail.com),  
[www.pottersfieldssd.com](http://www.pottersfieldssd.com)

**NUMBER OF JOBS:** 1 Full Time

**BACKGROUND:** The idea of adding a hunting lodge to the guide services already being offered became a reality when Mark Bauer offered a lease contract to Potter's Fields LLC. Zach graduated college, came back home and is excited to be the manager of this new venture.

**ASSISTANCE REQUESTED/RESULTS:** Business Plan for a new business

**QUOTABLE:** "Being a 'big picture' person, Nancy was very helpful in the creation of Potter's Fields business plan and the ability to ask tough, detailed questions a young entrepreneur never would have thought of on his own. She was very encouraging, supportive and resourceful throughout the time I had the opportunity to work with her. For anyone looking to start a business, I would recommend that they sit down with someone like Nancy to get an outsiders perspective and to have a second set of eyes look over your ideas and work. I am very grateful for Nancy's hard work."