

# Party Time Catering & Event Planning

*...A Family Business*



*Shown in the picture are Philip Svartoi, SEFP President, Nancy Larsen, Enterprise Facilitator presenting Kathy and Troy Pearson the "First Dollar of Profit" with John McDonald, SEFP Treasurer. (Picture courtesy of The Freeman Courier.)*

**OWNERS: Kathy & Troy Pearson**

**LOCATION: Rural Freeman, SD**

**NUMBER OF EMPLOYEES: 2**



**BACKGROUND:** In November 2002 this new business began offering catering services from their home, a former bed & breakfast complete with six bedrooms, seven bathrooms and an approved kitchen which facilitates the catering business.

**ASSISTANCE REQUESTED:** Business Planning and information

**RESULTS:** A new business started on a *shoe string*.

**QUOTABLE:** "We wanted to own our own catering business and realized there is a need for alternative dining in the Freeman area. Nancy helped us to look at the venture objectively, gave us statistics and demographical information and helped us create a business plan. Our ideas and dreams combined with her knowledge and resources have created an invaluable tool for our business growth. Thank you Nancy and SEFP!"

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