

Maloney Trucking

"Reliable Deliveries"



Craig Maloney is shown accepting his 1st Dollar of Profit from Nancy Larsen, Enterprise Facilitator, and SEFP board member Luverne Langerock. The Maloney Semi-truck is shown in the background. Not shown is Sue Stoll of SBDC.

Picture courtesy of SE Electric Cooperative Inc.

COMPANY: Maloney Trucking

OWNER: Craig & Julie Maloney

LOCATION: Freeman

PHONE/EMAIL: (605) 925-7061, cjymker@msn.com

NUMBER OF JOBS: 1 ½

BACKGROUND: After Craig decided that he would like to start his own independent trucking business, he contacted SEFP for assistance. He understood that great customer service, timely delivery, and experience in the industry were keys to the business—and he possessed all these qualities.

ASSISTANCE REQUESTED: Business Planning

RESULTS: A New Business

QUOTABLE: *"SEFP is a wonderful program. When I first saw Nancy at the Turner County Fair a year or two ago, I did not understand what it all provided. After meeting with her and seeing the business plan outline, I understood that it dealt with things my wife and I had not thought about before. It is a huge advantage to think about my goals and make them measurable and complete the financial projections. My banker appreciated that too. Thank you."*