

MCJ's Collectibles

"Unique Antiques & Treasures for Your Home"



A "1st Dollar of Profit" is presented to Sandra Heisinger, owner of MCJ's Collectibles, a new business in Parkston. Shown in the picture are back row: Greg Heisinger, Luverne Langerock & Dave Hoffman, SEFP Board Members. Front row: Nancy Larsen, SEFP Facilitator, Cassie Heisinger, Sandra Heisinger, Jared Heisinger, and Teka Gunkel, Small Business Development Center (SBDC). Not shown is Megan Heisinger.

Picture courtesy of SE Electric Cooperative Inc.

COMPANY: MCJ's Collectibles

OWNER: Sandra Heisinger

LOCATION: Parkston

PHONE/EMAIL: (605) 928-3659 mcjs@santel.net

NUMBER OF EMPLOYEES: 1

BACKGROUND: As an RN, working nights did not give much time for the family or school activities so a decision was made to make a life change by opening a retail store. Over the last 7 years, items have been purchased at auctions, which gives the beginning inventory to stock the whole store.

ASSISTANCE REQUESTED: Business Planning & information

RESULTS: A New Business

QUOTABLE: *"I first went to the SBDC in Mitchell to ask how to start a retail store. I obtained a line of credit from the bank and called on Nancy Larsen to assist in creating a plan for doing business. Teka Gunkel, SBDC representative is assisting with financial projections and the whole "Plan" will be completed soon. This process gave me insight into the whole business process and I thank the SBDC and the SEFP board & investors for making this service available."*