

The Lucky Horseshoe

"Bring Back the Memories"



A 1st Dollar of Profit framed certificate was presented to Rich & Carol Mehlbrech July 19, 2012 after signing a lease contract with the Bridgewater City. Those present include, left to right Jim Julson, Bridgewater Development Corporation Vice President; Rich, Alan VanRuler, Greater McCook Development Alliance & SEFP; Carol, Jerry Paweltzki, Bridgewater Development Corporation President; and Nancy Larsen.

COMPANY: The Lucky Horseshoe

OWNER: Rich Mehlbrech

LOCATION: 320 North Main Avenue in Bridgewater, SD

PHONE: (605) 729-2701

NUMBER OF JOBS: 2.5

BACKGROUND: In 2010, a plan was created for managing and operating the Bridgewater City Bar but the timing was not right. When a group of friends approached us offering to help fund the start-up, this act of support and confidence has made all the difference. We updated our business plan through SEFP and are excited to serve the public through good hospitality, extra activities (ladies night, entertainment, etc), and by supporting league play and community activities.

ASSISTANCE REQUESTED: Business Planning

RESULTS: A Retained business

QUOTABLE: *"With the belief of few, dreams can come true. This is the feeling Carol and I have about the friends who have stepped up for us. Thanks too for the SEFP and SBDC for the organizational details of the business plan."*

Summer - 2012