

# *K & J Photography*

*"Where You Call the Shots!"*



Kim is cutting the ribbon and Jim Geiszler is holding the 1<sup>st</sup> Dollar of Profit as Nancy Larsen, Luverne Langerock, John McDonald and Curt Lukes, SEFP board members, Mark Kasten and David Lambert of Parker Development Corporation, Char Hay, Mari Renner & Jeannie Duchscher of PACC and Becky Ihnen of Eich Law Office meet to congratulate the Geiszler's on their new business start.

*Picture courtesy of Mark Kasten*

**COMPANY:** K & J Photography

**OWNER(s):** Kim and Jim Geiszler

**LOCATION:** Parker & [www.kandjphotography.com](http://www.kandjphotography.com)

**PHONE:** (605) 201-3108

**NUMBER OF EMPLOYEES:** 2

**BACKGROUND:** Experiencing photography hooked Kim on this industry. Two years ago she began offering photography services out of her home and now it is time to have a store-front presence located in the Parker Eich Law Office building.

**ASSISTANCE REQUESTED:** Business Planning

**RESULTS:** A new business

**QUOTABLE:** *"We contacted Nancy Larsen on a recommendation of Mark Kasten and we are glad we did. She provided us with the tools and understanding to complete our business plan and connected us with Mark Slade of SBDC to assist and educate on financial management. We now know what it will take to reach our goals."*