

Journey Home Midwifery PC

"Your Home Birth Midwifery Service"



Nancy Larsen and John McDonald representing the Southeast Enterprise Facilitation Project, presented Rose Marie Hoiten with a First Dollar of Profit framed certificate for the start of her new business.

COMPANY: Journey Home Midwifery PC

OWNER: Rose Marie Hoiten

LOCATION: Salem/Montrose, SD area

PHONE/EMAIL: (605) 769-0807
journeyhomemidwifery@gmail.com



NUMBER OF JOBS: 1 Full Time and 1 Part Time to begin

BACKGROUND: Rose Marie is a Certified Nurse Midwife and Certified Nurse Practitioner and is educated with a Master of Science Degree in Nursing Science and Post Graduate Studies Degree. She is also an International Board Certified Lactation Consultant. After working in various hospital settings for a number of years, she sees the demand for out-of-hospital births and the opportunity of owning her own business.

ASSISTANCE REQUESTED: Business Plan

RESULTS: A new business

QUOTABLE: *The financial planning and future projection part of the planning process with SEFP was invaluable. It was nice to have a place to start. My business experience has always been patient care and the administrative skills are where I needed support and I found that with the help of SEFP.*