

J-ROCKS ELECTRIC

“Where residential & commercial come together”



Shown in the picture is Nancy Larsen presenting John Rumbaugh with his “First Dollar of Profit” for this new business with Mark Buechler, John McDonald and Philip Svartoi, SEFP Board members looking on.

Picture courtesy of Southeastern Electric Cooperative Inc.

OWNERS: John & Donna Rumbaugh

LOCATION: Rural Parker, SD

PHONE: 297-0036 or 351-2629

NUMBER OF EMPLOYEES: 1

BACKGROUND: After corporate downsizing in August 2002 this new business started offering electrical services from their rural home. By January 2003 he built up a clientele and was turning down work because of a lack of large equipment needs.

ASSISTANCE REQUESTED: Business Planning, Accounting program computer set-up, information and connection to Mark Slade of SBDC for the financial projections.

RESULTS: An expansion of business started on a *shoe string*.

QUOTABLE: “Enterprise Facilitation is a great service to the community and I appreciate all Nancy Larsen of SEFP and Mark Slade of SBDC did for us.”