

Higher Ground Produce

"From My Farm to Your Table"



Jill Hofer, owner of Higher Ground Produce is shown receiving her "1st Dollar of Profit" from Nancy Larsen and Duane Tieszen of the Southeast Enterprise Facilitation Project (SEFP).

This picture is courtesy of SE Electric Cooperative Inc.



OWNER: Jill Hofer

LOCATION: Rural Freeman

PHONE/EMAIL: (605) 925-4783 jillhofer@hotmail.com

BUSINESS DESCRIPTION: A CSA (Community Supported Agriculture)
Subscription Garden

BACKGROUND: Jill recently graduated from Southeast Technical Institute with degrees in Landscape Design and Horticulture. She is the mother of 2 boys and wife of Stan Hofer. Her passion for gardening and being independent have led her to start Higher Ground Produce.

ASSISTANCE REQUESTED: Business Planning

RESULTS: A new business

QUOTABLE: *"Nancy Larsen & SEFP have helped me tremendously. Nancy asked some hard questions, helping me clarify my thoughts and ideas. Without the help that I received from SEFP I am not sure I would have gotten my business up and running in time for the 2008 harvest season. Thank you Nancy & SEFP."*