

Furry Friends Pet Grooming

...Employee to Business Owner



*Brenda Hyde is shown above with one of the family pets.
(Picture courtesy of The Freeman Courier)*

OWNERS: Brenda and David Hyde

LOCATION: 3 miles from Turkey Ridge, SD

NUMBER OF EMPLOYEES: 1

BACKGROUND: Brenda has groomed pets for the past eight years working for others. A pet lover at heart, the family has four dogs, seven cats, two horses a guinea pig and fish.

ASSISTANCE REQUESTED: Business Planning and information

RESULTS: A new home-based business was started in **August 2002**.

QUOTABLE: “Advertising is a key to success in my industry and the demographics shown in the business plan help to zero in on potential customers. The help of the Facilitator in putting it all together is invaluable and something I am not able to package on my own. I look forward to using SEFP again in the future.”



Shown in the picture is Mark Buechler, John McDonald and Philip Svartoi, SEFP board members and Nancy Larsen presenting Brenda Hyde with her “First Dollar of Profit”.

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