

Finnell Trucking LLC

“Proudly Hauling for You!”



Three SEFP and Finnell family gathered for the 1st Dollar of Profit presentation to the new business owners of Finnell Trucking LLC. Those present for the picture left to right include: Don & Judy Finnell, Gerald Bertsch, Alan Astleford, Denise & Doug Finnell, Matthew Finnell, Ralph Dybdahl, and Nancy Larsen. In the truck were Lukas and Anthony Finnell. Mark Slade of SBDC was not present.

COMPANY: Finnell Trucking LLC

OWNERS: Doug & Denise Finnell

LOCATION: 46288 279th Street, Lennox, SD (*Turner County*)

PHONE/EMAIL: (605) 750-0029 / finnelltruckingllc@gmail.com

NUMBER OF JOBS: 1 Full time

BACKGROUND: A couple of years ago, I had the thought of owning my own trucking company and in October, 2014 my wife and I agreed to pursue the possibility. Working with the SEFP resulted in a complete business plan with realistic financial projections, my road map into the future.

ASSISTANCE/RESULTS: Business Plan for a new business

QUOTABLE: *“It’s been a journey. We have learned so much since the first time we started seriously talking about the possibility of becoming an owner/operator. I have mentioned it on and off over several years - ok, the past 10-15 years. I guess the timing was right this year. The guidance and support we have received from Nancy of SEFP & SBDC, along with a few of our friends already in the industry and our family has been a key to our successful beginning. We are so excited to get started. Thanks so much!!”*

-Doug Finnell