Expressions by Patricia

"Make Your Memory Last a Lifetime"



A "1st Dollar of Profit" presentation was held for Expressions by Patricia by the Southeast Enterprise Facilitation Project (SEFP). Those present were 1 to r, back row Randy Christensen, Alan Astleford of Al's Studio & Camera Inc, and SEFP Board Members Dale Weiss, John McDonald, & Gerald Bertsch. Front row: Ronnell Jonas, Patricia Dannenbring, Owner and Nancy Larsen, (Enterprise Facilitator).

COMPANY: Expressions by Patricia

MANAGER: Patricia Dannenbring

LOCATION/EMAIL: Menno <u>shutterbugsouthdakota@yahoo.com</u>

PHONE: (605) 660-9255

NUMBER OF JOBS: 1

BACKGROUND: In 2002, Patricia began working toward the goal of owning her own photography business. She researched her equipment needs, was trained in various settings and by existing business owners and then completed a business plan. She began restoring old photographs, entered some in competition, and began receiving recognition for her work. In 2010 the business was launched and with a child and family focus.

ASSISTANCE REQUESTED: Business Plan, Info, Sales Literature

RESULTS: A new business

QUOTABLE: Nancy assisted me with the development of my business plan and marketing materials. I appreciate the help because I would not have been able to do this alone.