

Distinctive Designs

"Making Your Home Distinctive Inside & Out"



*A "1st Dollar of Profit" is presented to Wes Moos, owner of Distinctive Designs, a new business in Parkston. Shown in the picture are Nancy Larsen, SEFP Facilitator, Wes Moos, Dave Hoffman & Luverne Langerock, SEFP Board Members. Not shown is Sue Stoll, Small Business Development Center (SBDC).
Picture courtesy of SE Electric Cooperative Inc.*

COMPANY: Distinctive Designs

OWNERS: Wes & Kimberly Moos

LOCATION: Parkston

PHONE: (605) 928-7949 and cell (605) 770-1547

NUMBER OF JOBS: 1 Full time and 1 Part time

BACKGROUND: Having worked in construction the past 9 years and finishing his own home it gave him the drive to start his own business to give him the freedom and flexibility of setting his own schedule.

ASSISTANCE REQUESTED: Business Planning

RESULTS: A New Business

QUOTABLE: *"Going through the whole business planning process helped me to nail down my business image, customer base and what it will take to cash flow this business. The insight gained from Nancy Larsen and Sue Stoll propelled me forward. Although I knew the business of decorative concrete, concrete construction and general construction, I needed help setting up a business and lining up all the paperwork. Nancy brought our attention to the details we were unaware of that could make our business successful. Kimberly and I are appreciative of all the help and support."*