

# *Centerville Farm & Auto Supply-NAPA*

*"Parts, Whether it Has Wheels or Not"*



The Centerville Development Board and Southeast Enterprise Facilitation Project representatives were present during the OPEN HOUSE with a First Dollar of Profit presentation to Bob & Janelle Sneller. Those in the picture left to right include: Nancy Larsen, Harry Smith, Janelle & Bob Sneller, Bill Hansen, Jacquelyn Skotvold, Alan Ward, and Laura Hybertson holding daughter Kendra.

**COMPANY:** Centerville Farm & Auto Supply-NAPA

**OWNERS:** Bob and Janelle Sneller

**LOCATION:** 628 Broadway Street in Centerville, SD

**PHONE/EMAIL:** (605) 552-6272

**NUMBER OF JOBS:** 3.5 Full Time Jobs

**BACKGROUND:** I was first approached by Bill Hanson of the possibility of opening a NAPA store in Centerville, the second for me. A decision was made in Sept. 2011 not to go forward with this thought, but 3-months later the opportunity rose again but this time, we went forward with gusto, especially with corporate approval and encouragement. A business plan was completed within 3-weeks of a first SEFP meeting. The rest is history.

**ASSISTANCE REQUESTED/RESULTS:** Business Plan for a new/expanded business

**QUOTABLE:** *"In any business development in the rural areas, the expertise and knowledge offered by the Southeast Enterprise Facilitation Project is guidance that you could not afford nor find outside of this organization. It is there for you! Take it!" Advice from Bob Sneller*