

# ***Brickhouse Gardens Inc.***

*“Floral – Garden Center – Landscaping – Formal Wear”*



A 2nd Dollar of Profit framed certificate was presented to the Brickhouse Gardens Inc personnel for the business expansion. Those present include left to right: Nancy Larsen, SEFP Enterprise Facilitator, Eric Diebert, Bryan Roth, Carla Snyders, Jan Larson, and Lori Miller. Bryan and Jan represented the PSA and Triotel Communications.

**COMPANY:** Brickhouse Gardens Inc.

**OWNERS:** Carla & Todd Snyders and Lori Miller

**LOCATION:** *Along US Highway 81* at 701 South Nebraska Street in Salem, SD

**PHONE/EMAIL:** (605) 425-2090      brickhousegardensinc@yahoo.com

**NUMBER OF JOBS:** 3 full-time and 4 part-time

**BACKGROUND:** It was either sell-out or expand! After a comprehensive evaluation, expansion seemed to be the best decision by Carla, Todd, and Lori. A SDSU landscape design graduate’s interest in joining the business spurred an agreement and the expansion has become a win-win for all involved. Eric began working in what he loves the second week of May 2012, while Carla & Lori continue doing what they do best and Brickhouse Garden’s landscape services surpass the competition; a team effort.

**ASSISTANCE REQUESTED:** Contract & Financial Evaluations with a Business Plan

**RESULTS:** An Expanded business

**QUOTABLE:** *“We are excited about the hiring of Eric. He is young, ambitious, and has a vast knowledge and experience in landscaping. As for floral and the greenhouse, we can focus on growing and maintaining quality products. This expansion would have been impossible without the help of Nancy and SEFP. We also appreciate our customers, in making Eric feel welcome.”*