

Bradley D. Carlson – New York Life

“The Company You Keep”



Brad Carlson received his 1st Dollar of Profit and appreciation plaque from SEFP and PDC; left to right Brett Gardella, Tami Wilkes (Brad's Secretary), Mark Joffer, Tracey Olson, Darrell Buller, Brad, Curt Lukes, Nancy Larsen and John McDonald. Not shown is Mark Slade, SBDC.

COMPANY: Bradley D. Carlson - New York Life

OWNER: Brad Carlson

LOCATION: Parker, SD

PHONE/EMAIL: (605) 297-3621 bcarlson@ft.newyorklife.com

NUMBER OF JOBS: 2

BACKGROUND: In 2003 Brad began his insurance career with State Farm and began working from Darla Tieszen's New York Life office in June 2008. Tieszen showed an interest in selling her business and this gave Brad an opportunity for expanding his business. He is a Licensed Insurance Agent and Registered Rep. with New York Life.

ASSISTANCE REQUESTED: Business planning

RESULTS: An expanded business

QUOTABLE: *“I appreciated the help I received from Nancy. She was able to help me identify some areas of my business plan that I hadn't been thinking about. Knowing that SEFP was available to me and that I could utilize them for a resource was very helpful to me as I expanded on my current business.”*